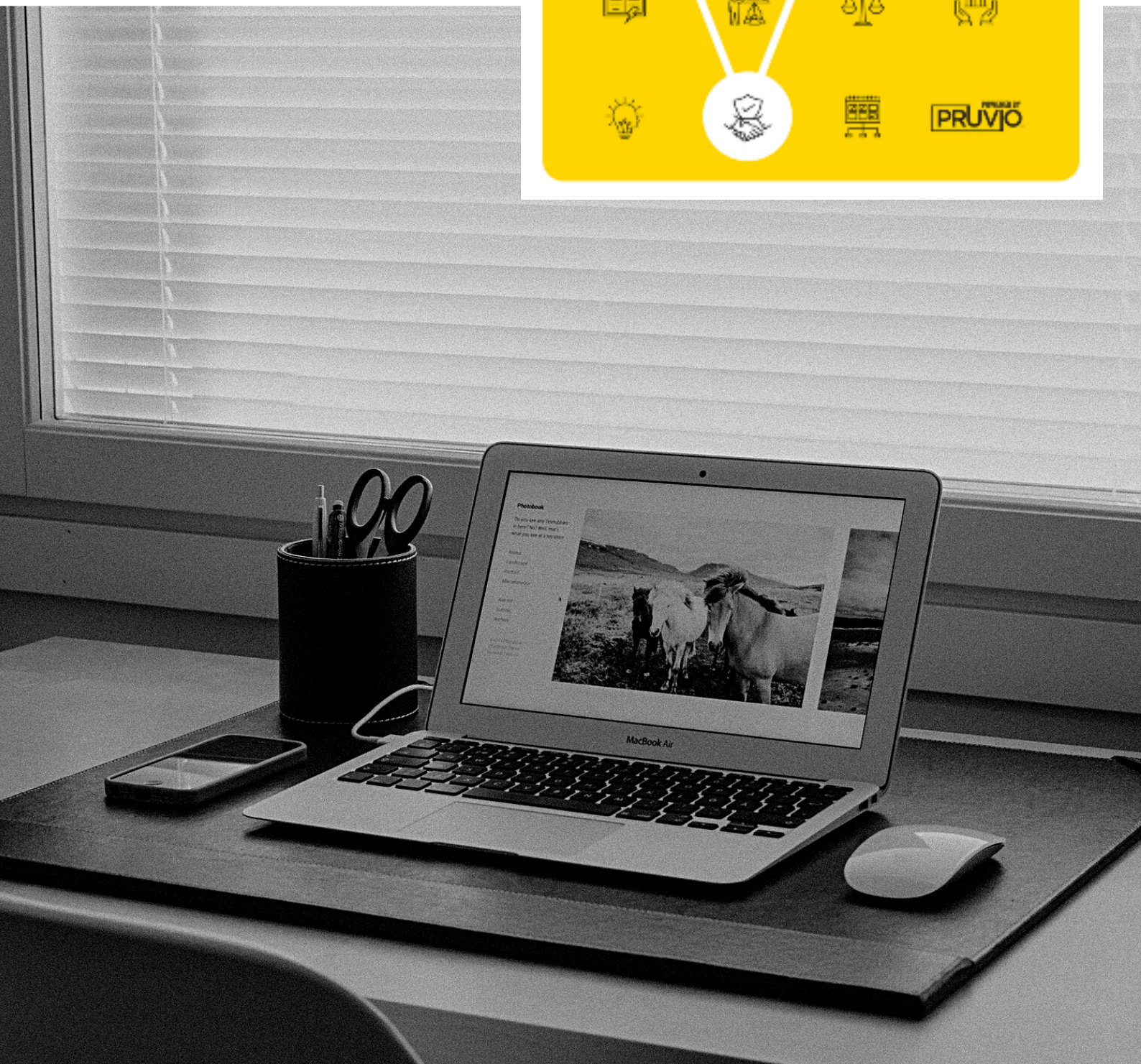


DISCOVERING YOUR MOTIVATION CODE



MOTIVATION CODE

COACHING + WORKSHOP OFFERINGS



WHAT IF YOU COULD PREDICT YOUR POTENTIAL FOR SUCCESS IN WORK YOU ENJOY DOING...

... and do well... and find deeply satisfying...all together...all at the same time?

Giselle helps you decode the 'why' behind what you love to do, so you can choose a path that leads to engagement and fulfillment.

As a **certified Motivation Code™** coach, Giselle supports your personal and professional growth by:

- Providing the Motivation Code assessment to reveal the unique inner drive that fuels your best work and informs your life path.
- Guiding a one-to-one impact coaching session to help you understand your Motivation Code at a much deeper level, so you can confidently align your next steps with your motivation.



**Let me help you explore
the stories that drive you
and discover the insight
you need to live well.**

"I have an eye for untapped potential.

I see so many talented individuals, unable to recognize their own giftedness.

Because of this they have difficulty communicating what they do best because they don't fully understand themselves, their value, their power and their unique contribution to the world.

Let's change that!

WHAT IS THE MOTIVATION CODE™ ASSESSMENT?

Through story and science, the Motivation Code™ assessment taps decades of research on human motivation to reveal your top five enduring and irresistible motivational patterns. Meaning, you're wired this way, and there is no off switch, because your motivational power is on all the time. Decoding how it works can help you be purposeful, effective, and fulfilled in your work and life.

DESCRIPTION

The Motivation Code™ / MCode assessment combines the power of story and science to reveal the 'why' that drives you. Understanding your unique Motivation Code will help you experience greater engagement, productivity, and fulfillment every day.

DISCOVER YOUR UNIQUE MOTIVATION CODE™

Based on stories from your life, the Motivation Code / MCode assessment taps 50 years of research to reveal your top 5 enduring and irresistible patterns.

WHAT'S INCLUDED

Assessment — The MCode assessment takes roughly 30–45 minutes to complete.

- **Stories** — Respond to simple prompts about 3 success stories from your experience.
- **Survey** — Answer survey questions to rate motivational statements for each of your stories.

Report — Get your unique motivational blueprint report delivered instantly to your inbox. It contains:

- **Personalized Feedback** — Detailed descriptions of your top 5 motivations and their shadow sides.
- **Motivational Profile** — Your scores on all 27 motivational themes, ranked individually and by family.
- **4 Exercises** — Thoughtful exercises to help you own your top 3 motivations, create your personal motivation statement, reveal your motivational energy, and identify the shadow side of your motivation.

An impact coaching session - a one-to-one, 60-minute impact session to discover what triggers your motivation, how you show up at your best, and what outcomes engage you the most. Together we will chart your next step to align your growth with your motivation.

HOW IS THE MOTIVATION CODE™ USED?

MCODE™ CAN BE USED EFFECTIVELY TO SUPPORT

- Career and Job Fit Decision Making
- Executive Coaching and Management Development
- Resolution of Performance Problems and Conflict Situations
- Team Building
- Candidate Assessment
- Succession Planning
- Development of Success Profiles
- Retirement Planning
- Educational Planning

STRATEGIC LIFE AND CAREER

I help individuals make strategic life decisions that fit who they are, based on their unique motivational profile, resulting in deep satisfaction and personal effectiveness. You will find direction, not just in your career, but in your personal life as well.

TALENT MANAGEMENT

I help organizations make quantum leaps forward in effectiveness by identifying and unleashing the extraordinary power of people's core strengths. The process begins with a discovery of the one thing other talent management programs completely overlook: people's core strengths and intrinsic motivation. That is, what drives their behavior. The fact is, most individuals don't know what their real strengths are—at least not with any precision—nor do their employers.

SUCCESS PROFILING

In Success Profiling we analyze the unique operating patterns of your best performers in a job category and identify the motivated strengths they possess that enable them to perform at a top level in that job.

Once the Success Profile is identified, the information can be used to develop tools that help interviewers and those responsible for hiring make better selection decisions.

The Success Profile can also be used to drive constructive dialog between managers and employees about performance, job fit, and development.