

THE SOLO-PRO MRI™

A quick diagnostic to identify what's slowing your growth.

Tick all the statements that apply

- ☐ I'm not sure how to describe what I really do or what makes me different.
- ☐ I take on work that drains me, even when I know it's not aligned.
- ☐ I have multiple interests or skills but no clear throughline.
- ☐ I struggle to explain the transformation I create for clients.

- ☐ I'm showing up online but not attracting the right people.
- ☐ I get engagement, but it rarely turns into paying clients.
- ☐ My message changes often because I'm unsure what to stick with.
- ☐ I'm not consistently marketing because I don't know what works—or it feels overwhelming.

- ☐ My pricing feels off, but I worry about charging more.
- ☐ I don't have a consistent way to lead people to a "yes."
- ☐ I often customize offers instead of selling clear packages.
- ☐ Revenue is inconsistent and tied to how visible I am week to week.

- ☐ I don't have a clear path for clients to keep working with me.
- ☐ I haven't asked for testimonials or referrals in months.
- ☐ I finish work with a client and don't have a follow-up plan.
- ☐ I'm not sure how to keep clients engaged beyond the initial project.

Once you've completed the MRI, save it to your device ("Save As"), then email it to:

giselle@gisellehudson.com

I'll review it personally and send you a link to book your free 30-minute debrief—no pressure, just clarity.

